## **🌟 Online Reputation Management**

**Protect Your Brand. Control the Narrative. Build Lasting Trust.**

🧼 **If You Don’t Manage Your Reputation, Google Will Do It for You**  
 One negative review, outdated article, or misleading comment can damage years of hard work. Our Online Reputation Management (ORM) services help you take back control—by monitoring, improving, and protecting how your business appears online.

We help brands build trust, respond gracefully, and stay in the spotlight for the *right* reasons.

## **🔧 What’s Included**

**Reputation Audits & Monitoring**  
 We scan Google, review platforms, social media, and news sources to identify what’s being said about your brand.

**Review Management & Response Strategy**  
 We manage reviews on platforms like Google, Yelp, Trustpilot, and TripAdvisor—responding professionally and boosting positive visibility.

**Search Result Clean-Up**  
 We help suppress or de-rank negative articles and pages using SEO strategies, fresh content, and link-building techniques.

**Google Business Profile Optimization**  
 We optimize your GBP (formerly Google My Business) to enhance your local credibility and visibility.

**Positive Content Creation**  
 We create blog posts, press releases, testimonials, and videos that position your brand in a positive light and push harmful content down.

**Alerts & Crisis Response**  
 Get notified instantly when your brand is mentioned—so we can take swift, strategic action when issues arise.

## **⚙️ How It Works**

**Brand Audit & Sentiment Analysis**  
 We assess your current online reputation and uncover risks, opportunities, and trends across platforms.

**Reputation Recovery Plan**  
 If needed, we design a strategy to suppress negatives, increase positives, and reinforce your credibility.

**Ongoing Management & Growth**  
 We monitor 24/7, respond to new activity, and build long-term trust with content, reviews, and visibility tactics.

## **💡 Why It Matters**

* 💬 93% of customers read online reviews before buying
* ⭐ Businesses with a 4.0+ rating earn 31% more revenue on average
* ⚠️ Just 1 negative article on page 1 can cost a business 22% of its leads

Reputation isn’t just branding—it’s your bottom line.

## **💬 What Our Clients Say**

“A bad review was killing our search results. [Your Company] helped us clean it up, generate new positive reviews, and control what people *actually* see about us online.”  
 – Founder, MedTech Startup

## **🔐 You Built Your Brand. Let’s Protect It.**

Reputation is your most valuable digital asset—don’t leave it unguarded.

👉 **Schedule a free reputation audit today**

### **📊 For Pitch Decks:**

**Slide Title: “Reputation Is Revenue. We Help You Protect Both.”**

* Real-Time Monitoring Across Platforms
* Review Management & Response Strategy
* Negative Suppression + Positive Content
* Crisis Alerts & Google Result Optimization

### **🎬 For Social Media Scripts:**

**TikTok / YouTube Shorts Script:**  
 👀 What comes up when someone Googles your business?  
 A bad review? An old article? Zero results at all?  
 📉 That’s hurting your reputation—and your revenue.  
 We fix that with real-time monitoring, review response, and content that ranks.  
 DM us to clean up your online presence today.

**LinkedIn Post Hook:**  
 “Your online reputation is often your first impression. We help businesses manage, protect, and improve what the world sees—so customers feel confident hitting ‘buy.’”